



## **Master Gardener Foundation of Kitsap County**

*Promoting long term environmental health  
through sound and sustainable horticultural practices*

*The purposes of this non-profit Foundation are solely educational  
and charitable to enhance and supplement the effort of the WSU  
Master Gardener Program and thereby provide education and  
information to the citizens of Kitsap County.*

### **Master Gardener Foundation Kitsap County**

Approved Minutes for Wednesday, August 5, 2009

#### **I. Call to order**

Marialis Jurgas, President, called the regular meeting to order of the Master Gardener Foundation of Kitsap County at 1:10 PM on Wednesday, August 5, 2009, at the Eagles Nest, Kitsap County Fairgrounds, Bremerton, WA.

Board members in attendance were: Marialis Jurgas, President, Becky Croston, Vice President, Sandy Livermore, Treasurer, Arlene West, Secretary and Directors at Large: John Mikesell, Mary-Cathern Edwards and Roland Malan. From the Extension Office, Peg Tillery and Arno Bergstrom.

Members in attendance were: Cat Ross, Sharron Etheredge, Ray Etheredge, Beanie O'Neil and Donna Hamilton.

#### **Reports and Announcements**

Marialis welcomed everyone to the meeting.

#### **Secretary's Report Arlene West**

The Minutes of the regular foundation meeting from July 1, 2009 were approved.

#### **Treasurer's Report - Sandy Livermore**

Report as Submitted:

**As of the first of August we have \$22,142.45 in checking and \$38,128.95 overall. It was suggested that I wait until this week to check back at Kitsap Bank for better rates for CDs because they "may" be having better rates than when I checked. I will report back with you at the meeting.**

**There were no unexpected or large expenditures this past month.**

Sandy

<u>ACCOUNTS</u>	<u>BALANCES</u>
<b>Bank Accounts</b>	
Kitsap Bank CD #4 (131) 7-7-09	\$ 2,574.61
Kitsap Bank CD #6 (133) 4-6-09	\$ 4,653.35
Kitsap Bank CD #9 (136) 9-14-09	\$ 8,101.09
Kitsap Bank Checking	\$ 22,142.45
Kitsap Bank Savings	\$ 657.45
<b>TOTAL Bank Accounts</b>	<b>\$ 38,128.95</b>

**Discussion:**

Sandy Livermore mentioned that the budget for Anna Smith Garden is almost gone and additional funds are needed. Peg Tillery and Judith Martin will discuss the needs of the garden for the remainder of the year.

There was a question about budget carry over for specific gardens: Budgeted money for 2009 will not carry over into 2010 new funds need to be approved for the following year.

**Horticulture Report: Peg Tillery, Extension**

Report as Submitted:

**MASTER GARDENER PROGRAM  
BUDGET 2009  
Expenses through July 31, 2009**

	<b>Budgeted</b>	<b>Spent</b>	<b>Balance</b>
Communication – Constant Contact E-Mail System	\$ 250	0	\$250
Anna Smith	\$ 1500	\$ 1436	\$ 64
Anna Smith Native Plant Trail (already approved)	\$ 1200	\$ 727	\$473
Raab Park	\$ 1500	\$ 685	\$815
Port Orchard/Ollala Garden	\$ 1000	\$ 434	\$576
Port Orchard Ollala Garden Donation	\$ 990	\$ 990	
Learning Gardens (\$5200 less \$3382 = \$1818 balance)			

Arlene West, Secretary  
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IPM/PNW books (for 7 clinics)	\$ 650	0	\$ 650
Awnings (2 plus tax)(Silverdale & Bainbridge)	\$ 650	\$ 211	\$ 449
Clinic Parking Fees	\$ 900	\$ 931	\$ 31>
Clinics Totals(\$ 2200 less \$ 1142= \$ 1058)			
Kitsap County Fair (displays & heritage garden)	\$ 600	\$ 300	\$ 300
Awards, certificates, plaques (end of year) (Note – this amount is usually offset by Silent Auction)	\$ 300	0	\$ 300
BKAT Educational DVDs "Kitsap Gardener" Series	\$ 4200	0	\$ 4200
Office Supplies (paper, printer ink, laminating etc.)	\$ 1500	0	\$ 1500
Office staff support (approximately 2 hrs/week)	\$ 2000	0	\$ 2000
<b>TOTAL 2009 PROGRAM BUDGET</b>	<b>\$ 16,250</b>	<b>\$ 5694</b>	<b>\$ 10556</b>

Other Program Expenses:

Manchester \$124

\$ 124

2008 MG Year Carry Overs Training

\$ 273

LuDean Marvin \$47.72

Reimbursement for 2008 MG \$225

**Note - These were covered in receipts from 2008**

**2010 Calendar FUNdraiser: Cat Ross, Chair**

Report as Submitted:

I would like to thank all those that have stepped up to cover in my absence and done a spectacular job. You know who you are!

Also, like to thank Sandy for keeping us all in line with the money both expenses and income from numerous case sales and venues it isn't easy trust, me keeping track of so much money coming in and going out to different people and making sure everyone has all the proper signatures and case numbers listed.

Thanks to all that have helped in so many ways, there are always more tasks available if you would like to volunteer.

Great new upcoming Fall WestSound Home & Garden Magazine AD so thanks to Jane Bedinger and Dee Coppola for their efforts.

**We've had some great venue promotion and sales opportunities**

Thanks to Mary-Cathern for finding us another sales venue:

**Port Orchard Nursery & HelpLine** with Ciscoe as a speaker

Calendars Sold

17 2010 (13 reg 4 autographed)

3- 2006

2 outtake pictures

1 set of 4 wine goblets

plus a \$5 donation for extra signatures

**Silverdale Whaling Days Parade**

4 calendars sold

**Future Festival**

20 calendars sold (19 reg + 1 autographed)

Arlene West, Roland Malan, and Marialis Jorges commented on the Whaling Days Parade in Silverdale and Futures Festival in Port Gamble.

**Upcoming events:**

Barnes & Nobel is looking for a date for a signing. I have a call in to Heidi to coordinate dates.

“Would you like to block off a signing date during the holidays, which would also be a gift-wrap day? It wouldn't necessarily be your only gift wrapping day, but I would like to block the event for a date when you and I can promote.... We could also find a date in say, Sept or October...”

So does the Board have any dates where all of you would be able to be present at a signing? We are not crazy about burning out our best sales models so some help would be welcome. Or do you just want me to have B&N pick a date and we'll all agree to work it?

September 11<sup>th</sup> At Monica's Waterfront Bakery during the Art Walk where the idea was hatched.

Peninsula Women's Show Sept 26 & 27

Sept 26 in Gig Harbor at the Harbor Hounds Festival (any dog lover that wants to handle this)

Of course our own Mr. Claus will be live hawking at the MGF WSU conference in Pullman so be sure to take your copy and let people see it in all the classes you attend and tell them where they can get them both!

October 2 & 3 at the Peninsula Home & Remodel show we need some volunteers

October MG 2009 Graduation where we will have 2006 calendars 2010 Calendars a few outtakes, wine goblets and the CD featuring MG's at work and the making of the calendars.

MG Graduation 1 November we will sell calendars, wine glasses, and some out take pictures and take orders for Skin Scandals.

Which leaves us the holidays to fill in with any sales venues that anyone hears that come up and the Kitsap Co. Fair we still don't have a showing at this venue if anyone knows were we could piggy back for free to sell calendars even if when have to offer a vendors cut please speak up otherwise this event will go untapped and Carol Henning's 39 cases or 1,950 calendars will not move from her cottage.

**My 2 cents:** with the work that is done by MG's in the county gardens and by many in general I am sure that someone talking to someone at the Fair administration could somehow make a one time deal to sell the calendars somewhere during fair.

### **BUDGET**

To let you know how successful we have been so far  
Currently we have:

	2008	2009 to date	
Expenses:	\$9,617.99	+ 17,214.91	= 26,832.90
Income:		22,003.33	

which means we are approx. 350 sales shy of breaking even.

I will be asking for a huge push for all case coordinators to turn in as much collected sales as possible for September so that the out going board will know how well they did and the incoming board will know what is expected of them through their 4 months of full court press to sell out by 31 December 2009.

It was brought up that perhaps we should consider selling at the Greater Seattle Garden Show in February that is not thought to be a good venue as 2 months into the calendar most people will already have their calendars and since we could not get BANNED there is not the controversy to make sales after the fact. The reason the 2006 calendar continues to sell is because of the banning. People want something that other says is off limits. Most buy it as a joke to show someone they know from WSU or shock a parent.

Roland demonstrated his positive sales pitch. He was asked to write it out so we could share it with others.

### **WHAT WE HAVE LEFT TO SELL as of 5 August 2009:**

2006 Calendars 189 selling for \$10 each

Cat has 39 for sales venues and MG 2009 Graduation

Roland has 2 cases of 75 each for total of 150 to take to WSU MGF Conference

Arlene West, Secretary  
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29 CD's of MG's at work & Making of the Calendar sales price \$5 Cat has them

Gala Wine Glasses 6 sets of 4 at \$20 each  
1 set of 2 at \$10

5 ~ 8"x10" framed out take images \$5 each  
Brainstorming team with MG on lookers, March, June, October, & December

1 ~ Christmas Garland with 2006 images as ornaments

**2010 CALENDARS 96 cases received Totaling: 4,940 calendars**

87 cases with 50 each = 4350  
2 cases autographed with 50 each =100  
6 cases with 75 (first shipment) = 450  
1 case with 40 (first shipment) =40

SOLD OUT CASES:

7 SOLD OUT cases that have been tallied (approx. 350 including promotion, raffles, display)  
1 SOLD OUT case of 75  
1 SOLD OUT case of 40  
1 SOLD OUT autographed case of 50

IN SALES MODE:

1 case autographed still selling  
31 cases are with case coordinators in sales mode  
5 cases with 75 calendars each with 3 Brainstorming Team members (Sharon, Donna & Arlene) ~ Debra Ady & Sandy Livermore

IN STORAGE:

39 cases

DISTRIBUTORS:

10 cases (4 PW) (6 SM)

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There was a brief discussion about venues for selling the calendar which included, Barnes and Noble, Kitsap County Fair, Farmers markets, and many other locations.

Becky will check with Port Orchard Farmers Market and the coordinator of the Kitsap County Fair to see if we can get space at the fair. Report on the parade participation and Futures Festival.

**Newsletter Committee – Gary Gratrix, Newsletter Editor**

Report as Submitted:

Arlene West, Secretary  
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For the August/September 2009 issue of the Gardener's Exchange we emailed 104 copies and mailed seven hard copies at a total cost of zero dollars.

That does it for me as editor. I would like to thank all of those who contributed the many fine articles, photos, and other information during the past two years. They are the heart of the newsletter, but it still takes someone to put it all together. Time permitting, I will still be available to assist any new editor as needed should someone step forward.

Sincerely,

Gary Gratrix

**Volunteer position available:** Needed an editor for the Gardener's Exchange.

Peg mentioned that if the new volunteer editor uses Constant Contact for the newsletter it might be easier. The program has a newsletter template that allows you to past articles into it. No need to learn a new program.

**Seminars Report:** Debra Ady, Chair, Report offered by: Cat Ross

Report as Submitted:

July 2009 seminar had 33 in attendance for the end of season Pot Luck and the seminar. The fabulous array of food was plentiful and the company was great. The speaker Sharon Howard was terrific and had us laughing about farming and its hazards.

Debra Ady Seminar Chair had surgery and was unable to attend. She is recuperating well. No one has come forward to take over the chairmanship of the committee to date.

**Volunteer position available:** Speakers Series Coordinator for 2010.

**Extension Update:** Arno Bergstrom

Arno Bergstrom discussed the WSU State budget for the Master Gardener Program for 2010 in Kitsap County. Some budget cuts will need to be made to stay within the budget.

"Beach Watchers" a new program will be implemented before the end of 2009. This will be an Inaugural Program and training for the program will begin in September.

There is a concern that next year the Foundation may have to pay for the use of the Eagles Nest for meetings and seminars. More information will be needed to plan for budgeting.

**Fieldtrips:** Marialis Jorges

The fieldtrip to Olalla Gardens was a success. The extremely hot weather kept some people away but there were still several people who enjoyed seeing the improvements to the garden.

**Recognition for Foundation Members:** Marialis Jorges

Arlene West, Secretary  
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Marialis again requested names of Foundation Members that you feel should be recognized for exceptional service for 2009. Contact her with your nomination.

**State Foundation:** Roland Malan

Roland will be taking calendars to the State Foundation Conference and has offered to drive his car or van to car pool.

**Update:**

Mary Cathern will review Becky's revisions on the MG Foundation Manual. She also reported on the progress of Olalla Garden, over 300 pounds of food have been donated to the food banks.

Meetings Dates:

The next board meeting will be held on September 2<sup>nd</sup>, and the Annual Meeting will be held on September 16<sup>th</sup>.

MG Graduation is Sunday, November 1<sup>st</sup>.

The meeting was adjourned at 2:50 PM